

BPC LOGO DEFINED



The God we believe in and serve takes on a three in oneness to communicate the message of one heart, His heart. Similarly, there are three specific elements in the new BPC logo that represent a three in oneness to communicate the heart of BPC. Each element incorporates what we as a congregation want to convey in our community and to the world; to Join in God's Restoration by learning and acting upon our faith for His kingdom, abounding on earth as it is in heaven, (Matthew 6:9-13). We have taken the liberty to define each of these elements so that the message of our congregation's heart would be made known, and that we desire God's desires to become ours as well.

THE "b:"

The lowercase "b" represents a position of humility and willingness to surrender to the will of God, focusing on our values (Deeper in Christ, Daring to Serve, and Together With Joy) to go where God is leading us. Should God transform our values due to His restoration in us, (Isaiah 64:8); the "b" remains the same, just like our posture remains the same to our hope and faithfulness in our Lord and Savior, Jesus Christ. It symbolizes that our hope and faith are a timeless foundation in our God who is always faithful to not only work through us but to finish His good work in us, (Philippians 1:6).

Not only does it speak of our values, but the lowercase "b" speaks of our approachability as a people. We believe we have the confidence to approach the throne of God to receive mercy, grace in our times of need, and to ask God to reveal His desires for our lives, (Hebrews 4:16, Matthew 6:33). Likewise, we desire to create confidence in those we reach out to that they also know the love of God as we minister to them in all walks of life, to

love them the way God first loved us, (1 John 4:19).

THE PERIOD:

A period at the end of a sentence means, the things said in the sentence are final and no change is allowed. This represents our hearts bonded in Christ, and that as a congregation; we are not going to waiver in our desire to go where God is leading us. We are going to remain steadfast to our vision by Joining in God's Restoration and being faithful in what God has called us to be, (Colossians 4:2, Psalm 73:26).

Respectively, a period is not only just the end of a sentence but is also the beginning of a new one. It symbolizes our story and how God is not done writing it. With each new generation, He is looking to write another amazing chapter, (Romans 8:28). We are not only devoted to having a vision for where God is taking us but allowing Him to teach us why He desires to take us there, (Matthew 6:21, 1 John 2:17).

THE LINES:

The two lines that encompass the "period" and "b" of our new logo are one element, unified in their meanings. First, these lines represent the movement of BPC toward our vision and values, our desire to include others, with openings to emphasize our hospitality moving in and out of our congregation, (Hebrews 13:2, Romans 12:10-21).

Second, in their purposeful placement; these lines become indicators that are moving outward to symbolize our dedication to missions, outreach, and extravagant generosity. We are daring to serve, indicating also to show movement inward to signify our unity as one body to be ambassadors of Christ by Joining in God's Restoration for relationships, creation, justice, community, and our lives, (2 Corinthians 5:20).